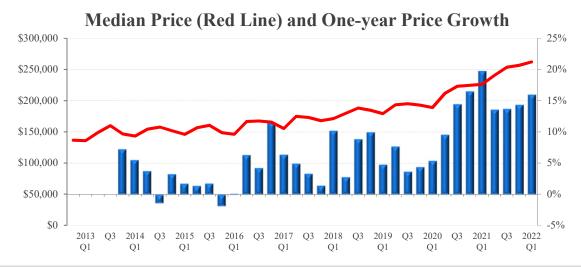


### **Hagerstown-Martinsburg Area**

Local Market Report, First Quarter 2022

reflecting the impact of COVID-19 on the local economy

### **Today's Market...**



Local Price Trends				
Price Activity	Hagerstown	U.S.	Local Trend	
Current Median Home Price (2022 Q1)	\$262,200	\$365,767		
1-year (4-quarter) Appreciation (2022 Q1)	15.9%	15.2%	Prices continue to grow relative to last ye	
3-year (12-quarter) Appreciation (2022 Q1)	46.2%	44.5%		
3-year (12-quarter) Housing Equity Gain*	\$82,900	\$112,700	Gains in the last 3 years have extended the trend of positive price growth after the recession	
7-year (28 quarters) Housing Equity Gain*	\$116,400	\$162,367		
9-year (36 quarters) Housing Equity Gain*	\$126,400	\$189,833		

\*Note: Equity gain reflects price appreciation only

	Hagerstown	U.S.	
Conforming Loan Limit**	\$647,200	\$765,600	Most buyers in this market have access to
FHA Loan Limit	\$420,680	\$765,600	government-backed financing
Local Median to Conforming Limit Ratio	41%	not comparable	government-backed infancing
Note: limits are current and include the changes made on January 1st 2022			

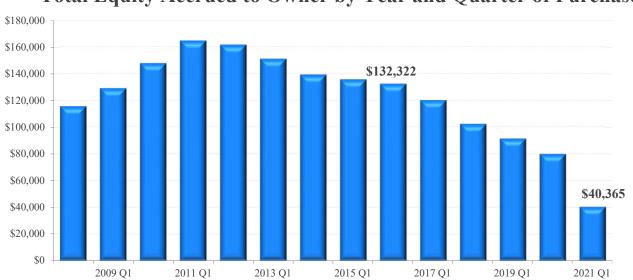
Note: limits are current and include the changes made on January 1st 2022

#### Local NAR Leadership

The Hagerstown-Martinsburg market is part of region 3 in the NAR governance system, which includes all of Delaware, Maryland, District of Columbia, Virginia, and West Virginia. The 2022 NAR Regional Vice President representing region 3 is J. Russ Boyce.



# **Benefits of Ownership: Total Equity Appreciation**



Total Equity Accrued to Owner by Year and Quarter of Purchase

Price Activity	Hagerstown	U.S.	Local Trend
1-year (4-quarter)	\$40,365	\$54,263	
3-year (12-quarter)*	\$91,376	\$124,663	Price appreciation and principle paymen in the last 3 years have boosted total equ growth since the recession
5-year (20-quarter)*	\$120,057	\$154,612	
7-year (28 quarters)*	\$135,571	\$189,111	
9-year (36 quarters)*	\$150,938	\$221,623	

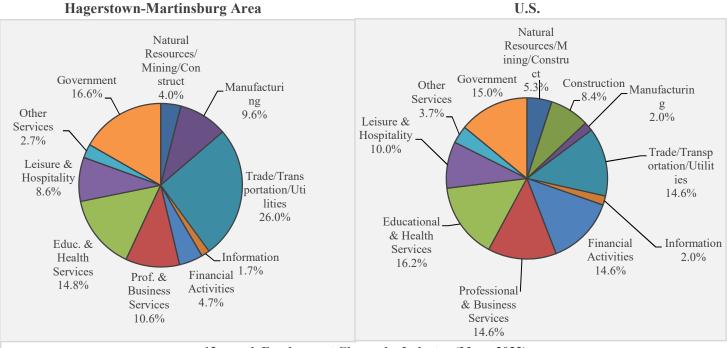
\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

# **Drivers of Local Supply and Demand...**



Local Economic Outlook	Hagerstown	<b>U.S.</b>	
12-month Job Change (Mar)	2,100	Not Comparable	Employment growth has eased, but remain
12-month Job Change (Feb)	2,600	Not Comparable	positive
36-month Job Change (Mar)	-1,100	Not Comparable	Hagerstown's unemployment situation is worse than the national average and weight on confidence
Current Unemployment Rate (Mar)		3.6%	
Year-ago Unemployment Rate	5.0%	6.0%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	2.1%	6.2%	needs to improve

### Share of Total Employment by Industry

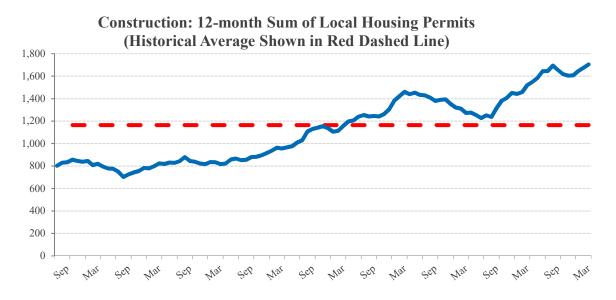


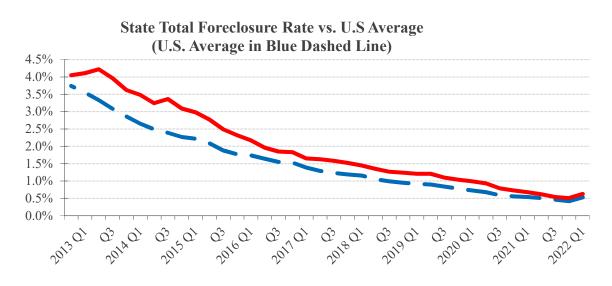
12-month Employment Change by Industry (Mar - 2022)				
Goods Producing	NA	Information	0	
Natural Resources/Mining/Construction	200	Financial Activities	-600	
Natural Resources and Mining	NA	Prof. & Business Services	300	
Construction	NA	Educ. & Health Services	-200	
Manufacturing	400	Leisure & Hospitality	300	
Service Providing Excluding Government	NA	Other Services	100	
Trade/Transportation/Utilities	400	Government	600	

State Economic Activity Index	Maryland	U.S.	
12-month change (2022 - Mar)	5.8%	5.7%	The economy of Maryland has outpaced the rest of the nation and improved modestly
36-month change (2022 - Mar)	NA	4.4%	from last month's 5.79% change



New Housing Construction				
Local Fundamentals	Hagerstown	U.S.		
12-month Sum of 1-unit Building Permits through Mar	1,705	not comparable	The current level of construction is 46.4% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	1,165	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	12.1%	7.8%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	





Source: Mortgage Bankers' Association



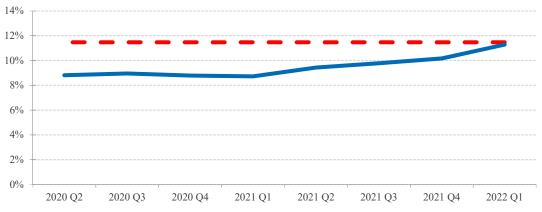
## Affordability



Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)

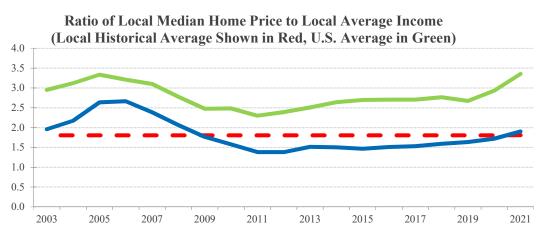
Monthly Mortgage Payment to Income	Hagerstown	U.S.		
Ratio for 2021	9.6%	16.9%	Historically strong, but weaker than the fourth quarter of 2021	
Ratio for 2022 Q1	11.3%	18.5%		
Historical Average	11.5%	18.1%	More affordable than most markets	

#### Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)



Median Home Price to Income	Hagerstown	U.S.	
Ratio for 2021	1.9	3.4	The price-to-income ratio is high by historic
Ratio for 2022 Q1	2.0	3.3	standards and getting worse
Historical Average	1.8	2.7	Affordable compared to most markets





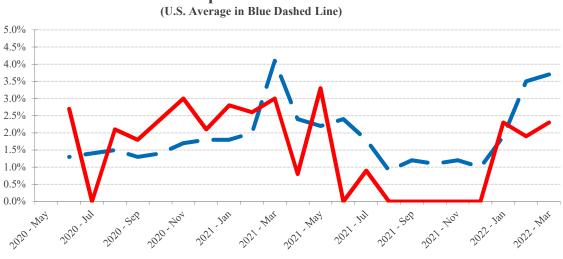
### **The Mortgage Market**



Mortgage rates surged in the first quarter of the year. The war in Ukraine added to upward pressure on inflation. As a result, the Federal Reserve raised its short-term interest rates by 25 basis points in March in its efforts to control elevated inflation. Although the Fed doesn't set up mortgage rates, Fed's actions have a ripple effect. A higher rate for banks tends to make borrowing more expensive for consumers affecting eventually long-term interest rates (such as 10-year Treasury bond). While mortgage rates typically follow the trend of the 10-year Treasury yield, the rate on the conventional 30-year mortgage also tends to rise. Nevertheless, the Fed will continue its tightening policy with additional rate hikes in the following months. Thus, the outlook is for mortgage rates to rise even further. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 3.8 percent in Q1 2022 from 2.9 percent a year earlier. NAR forecasts the 30-year fixed mortgage rate to hover around 5.5 percent in mid-2022.



## **REALTOR®** Price Expectations



### **REALTOR®** Price Expectations for the Next 12 Months

Source: NAR

<b>REALTOR®</b> Price Expectations	Maryland	U.S.	
2022 - Mar	0.0%	3.6%	REALTORS® expect weaker price growth in Maryland than in the U.S. in the next 12 months. Their price expectations for the
Prior 12 months	3.3%	2.2%	local market are more modest than a yea ago.



## Geographic Coverage for this Report

The Hagerstown area referred to in this report covers the geographic area of the Hagerstown-Martinsburg metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

#### Berkeley County, WV and Washington County, MD

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/